

## TARIFF ODFL 100 – O

Revised 9/1/2020

### **ITEM 320 – ADVERTISING MATTER OR DISPLAYS**

At the carriers option, when shipments are tendered to carrier in which the shipping racks, pallets, stands, carriers, or cartons conveying commodities are also used as store display, racks, or stands, those shipments will be subject to the provisions under NMFC Item 57410. The applicable class will be based on the density of the shipment and it will be calculated per ODFL 100 Item 490. The item will only apply when the commodity is shipped in or on the store display, rack, or stand or any product individually packaged and shipped inside a floor, counter, or shelf displays, including point of sale boxes with printed advertising material or fold out/pop up sections.