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Contact: J. Wes Frye
Senior Vice President - Finance and
Chief Financial Officer
(336) 822-5305

**OLD DOMINION FREIGHT LINE TO PRESENT AT THE
RAYMOND JAMES 31ST ANNUAL INSTITUTIONAL INVESTORS CONFERENCE**

Presentation to be Broadcast Live on the Web

THOMASVILLE, N.C. - (March 2, 2010) - Old Dominion Freight Line, Inc. (NASDAQ: ODFL) today announced that David Congdon, President and Chief Executive Officer, and Wes Frye, Senior Vice President – Finance and Chief Financial Officer, will participate in the Raymond James 31st Annual Institutional Investors Conference on Monday, March 8, 2010, in Orlando, Florida. In connection with the conference, there will be an on-line simulcast and a replay of the Company’s presentation available at the Company’s web site starting at 1:40 p.m. Eastern Time on Monday, March 8, 2010, which can be accessed at www.odfl.com. Please go to the site at least 15 minutes prior to the presentation to download and install any necessary audio software.

Old Dominion Freight Line, Inc. is a less-than-truckload multi-regional motor carrier providing one-to-five day service among six regions in the United States and next-day and second-day service within these regions. Through its four product groups, OD-Domestic, OD-Expedited, OD-Global and OD- Technology, the Company offers an array of innovative products and services that provide direct service to 48 states within the Southeast, Gulf Coast, Northeast, Midwest, Central and West regions of the country. In addition to domestic less-than-truckload services, the Company offers assembly and distribution services as well as container delivery services to and from all of North America, Central America, South America and the Far East. The Company also offers a broad range of expedited and logistical services for both its domestic and global markets.

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